

Finding Futures Together



How your business and Yes Futures can work together to build brighter futures for disadvantaged young people.

Disadvantaged young people are struggling to find a future for themselves

Disadvantaged young people **are weathering a perfect storm**. A **global pandemic** with successive **lockdowns**, coupled with a **cost-of-living** crisis which has plunged many families into poverty, has left young people struggling to see a future for themselves.

Over the last three years the number of young people receiving free school meals has increased by nearly a quarter. **More than 70% of this group of young people will not reach the expected standard by the end of secondary school**, and they are therefore twice as likely to end up not in education, employment or training (NEET) after leaving school.



Young people who are NEET are 3x more likely to be unemployed in 10 years' time; 20x more likely to commit a violent offence and 50x more likely to develop a mental health condition. **Yes Futures aims to reach these young people before it's too late.**

How can your support transform the chances of disadvantaged young people?

We work alongside schools to **empower disadvantaged young people with intensive personalised coaching and support**. Through developing their confidence, resilience, self-awareness and communication skills we help young people to **develop the self-belief they need to fulfil their aspirations and lead secure and happy lives**.

Disadvantaged young people need the help of **supporters from the world of work** and education to join together in building new opportunities and imagining brighter futures in which they can thrive.

There are **plenty of ways to get involved** with supporting Yes Futures, and lots to do.

1. Donate



£50,000

will enable us to reach 250 **disadvantaged young people**.



£20,000

will enable us to reach 100 **disadvantaged young people**.



£10,000

will enable us to reach 50 **disadvantaged young people**.

Yes Futures only exists thanks to the generous support and donations we receive from our partners and supporters. We do not receive any government funding and schools can only cover a portion of the costs of our programmes. In 2023, we need to raise £180,000 so that 700 disadvantaged young people can build their self-belief and overcome barriers to achieving their potential. **Grant funding from our partners enables us to move closer to this goal and is essential in ensuring the sustained growth and strengthened impact of our programmes** as more young people find themselves in need of our support.

Encouraging your teams to donate individually to Yes Futures **via payroll giving** is also a great way to support our work.

2. Engage your employees through our POWER-UP programme

Our volunteers are at the heart of everything we do and our **POWER-UP Challenge** harnesses the energy and skills of your employees to **"POWER-UP"** more opportunities for disadvantaged young people in the communities you want to reach.

By joining the Yes Futures **'Power-Up' Challenge** your employees will:

- Engage with your business's social responsibility strategy;
- Build **relationships** with the communities your business seeks to reach;
- Experience an additional sense of purpose and individual impact. This in turn can act as a **powerful retention tool**, particularly for businesses with a young employee demographic.

1. ENGAGE



Your teams engage with young people on 'Into the Wild', our one-day outdoor education experience where young people face their fears and become more confident in their own abilities.

2. INSPIRE



Your teams host a group of young people on an **inspiring World of Work Day**; welcoming them to their workplace to network with professionals, develop their **employability skills** and raise their **aspirations**.

3. EMPOWER



Having seen first-hand the impacts of our programmes, your teams go on to empower more disadvantaged young people to achieve their **potential by fundraising for Yes Futures**.

For every **£1,000 raised we can support five more disadvantaged young people**. Many partners choose to **match-fund employee fundraising**. By demonstrating a commitment to their social responsibility strategy, partners foster a stronger sense of engagement, collaboration and trust and between their business and their teams. Participation in the full employee engagement programme requires a **two-day volunteer commitment**. To register your teams for the **POWER-UP Challenge**, get in touch with tina@yesfutures.org to discuss how we can support you and your business.



Rising Futures helped me to not give up straight away if something doesn't work out the first time. It has also helped me to not let my anxiety get the better of me, and I make myself come into school when before I probably would have stayed at home.

Molly, Rising Futures Student

3. Empower your employees as Yes Future Coaches

Volunteer Coaches support young people aged 9-16 to develop **confidence, resilience, communication and self-awareness**. Employees who undertake our one-to-one volunteer coach opportunity **deliver individual coaching online to young people across four days over a period of six months**. Because coaching takes place over Zoom, many employees fit it around their working day.

We can provide your employees with:

- Full training and ongoing CPD in coaching skills;
- Support from an experienced Programme Manager;
- A certificate of completion recognising their contribution.

Becoming a Yes Futures Coach is an incredibly rewarding experience. **We can offer your employees individual places as Yes Futures coaches. Additionally, we can deliver bespoke coaching programmes for groups of 20+ of your employees.** Get in touch with tina@yesfutures.org to find out more.



I cannot tell you how rewarding it feels to be part of the students' personal journeys, to see how far they have come [and] to witness their growth and see how much taller they sit/stand and how they feel motivated and enthusiastic to continue to use the tools they have learned!

Virginie, Yes Futures Coach



4. Skills-based Volunteering

The pandemic has widened the disadvantage gap between young people and our mission is to continue to grow so we can help bridge that gap. **As a small charity with limited resources** we are grateful for the technical support we receive from many of our partners. In 2023 we are looking for partners who can support us in achieving the following:

Get the message out: We need help to reach more schools and multi-academy trusts (MATs) who could benefit from our programmes. We have a young and enthusiastic marketing team who would love to work with **volunteers from across advertising, digital media and communications** to develop engaging campaigns to expand our reach.

Crunch the numbers: We know our programmes generate huge impact on the confidence, resilience and communication skills of the young people we work with. We also have lots of anecdotal evidence which shows they have wide reaching impacts on school attendance, aspiration and academic progress. We're looking for **data whizzes to help us develop our systems for measuring and evaluating our impact so we can make our programmes even stronger.**

5. Bespoke Programmes

We're always delighted to explore bespoke programmes for our partners' employees. If the options outlined above don't quite work for you and your team, please get in touch with **Tina, our Director of Partnerships** by emailing tina@yesfutures.org and let us help you identify a better fit for your employee engagement and volunteering strategy.