

Discovering our
strengths



Coaching community and
support



Graduation Celebrations!



Coaching Session
Successes!



Into The Wild
adventures



World of work
discovery



Say Cheese!



Welcome to the
programme!

Corporate Partner Information 2025

**YES
FUTURES**

Introduction

Yes Futures is a multi-award winning national charity, established in 2012. Our successful Finding Futures and Rising Futures programmes have made a proven difference to the lives of over 3,500 young people. We specialise in coaching-led programmes which build confidence, resilience and self-awareness.

This document provides an overview of the four main ways in which you can support our work as a corporate partner.



About Yes Futures and its impact

Founded by teachers, we deliver coaching programmes that improve confidence, communication, resilience and self-awareness particularly for students who are at risk of disengagement, underachievement or low attendance at school/college.

Our programme has particularly positive impacts for young people who may not get much time or structured support from a trusted adult.

It is the combination of inspirational experiences and one-one structured coaching which have the transformative impact we have seen over the years.

Our impact statistics are extraordinary. Most students choose to focus on one or two talent areas when embarking on the programme.

In 2024

- 92% of all students we work with improved in at least one of our four talent areas
- 69% of students have increased their confidence
- 62% of students have improved their communication skills
- 57% of students are displaying more resilience
- 59% of students have developed their self-awareness.



1. Host a World of Work Day

Introduction

As part of every primary (Finding Futures) and secondary (Rising Futures) programme our participants get to experience a place of work. They hear from employees, undertake challenges and build their communication skills in an unfamiliar setting. The opportunity to hear from employees of our corporate partners is both insightful and inspirational.

The Ask

- Host a world of work day at your offices/place of work
- Provide enough employees to volunteer through the day to run workshops, give talks, undertake mock interviews etc. with students
- Show off your place of work to our participants, and inspire them about what you do, and what they could too.
- Sponsor refreshments and travel to and from your offices for a cohort of students.

The Why/ROI

- Inspire future talent early and shape students' understanding of your industry
- Position your organisation as a responsible, youth-inclusive employer
- Deliver tangible CSR, DEI and Social Value outcomes, backed by student feedback
- Engage your staff in meaningful, skills-based volunteering
- Strengthen community links with schools in your local area
- Increase visibility among diverse and motivated young people



2. Provide Volunteer Coaches

Introduction

Our volunteers are instrumental to the success of Yes Futures. They are the lifeblood of our programme, and provide crucial support to young people many of whom value the opportunity of speaking with a trusted adult on a regular basis. Coaches undergo full training with Yes Futures and then commit to supporting 6 months of a programme cycle where repeated interactions with the same students allow the building of high quality relationships and empower young people to build their confidence and resilience.

The Ask

- Sign up team members to our next coach recruitment round
- Each volunteer supports 3-4 students over 6 months, with approximately 4-7 days of volunteering over this period
- Delivered through our Rising Futures (secondary), Finding Futures (primary) or Launching Futures (post-16) programmes

The Why/ROI

- Exceptional personal development opportunity for your employees - builds coaching, empathy and leadership skills
- Aligns with CSR, DEI and employee engagement strategies
- Create a meaningful link between your people and the wider community
- Join employers already seeing enhanced retention, morale and social impact through staff volunteering





3. Make a Direct Financial Contribution

Introduction

Following a challenging 2024, you can help us meet the increasing interest we have from schools and colleges for coaching solutions and packages from Yes Futures. Unrestricted financial contributions make a huge difference in supporting the charity to focus on broadening and deepening its much-needed impact.

The Ask

- Make a direct financial contribution from CSR, ESG or Social Value budgets.
- Corporate partners typically donate between £2.5k and £20k per year in these ways:
 - Sponsor one-to-one coaching for one cohort of students at a cost of £5,000- £10,000 depending on cohort size,
 - Sponsor a specific "World of Work" day on our Rising Futures programme at a cost of £2,000
 - Sponsor a specific "Into the Wild" day on our Rising Futures programme at a cost of £3,000

The Why/ROI

- Enable life-changing coaching for young people during a critical time
- Align your business with youth empowerment and educational equity
- Fulfil your CSR and social impact goals through meaningful, measurable outcomes
- Help us scale our impact, following a difficult financial climate in 2024



4. Become a “Launching Futures” partner

Introduction

We are looking for employer partners to support us with our new Launching Futures programme. This is aimed at first year T-Level students (16-17 year olds) with the specific aim of improving work readiness: building their resilience, improving their communication and ensuring they have the industry specific soft-skills as they get ready to enter the workplace.

The Ask

- Sponsor a cohort of 24 students, at £3500
- Host 2 world of work days at your place of work for this cohort
- Provide a minimum of 2 ‘T-Level’ work experience placements for students as they move into their second year (approx. 9 weeks)

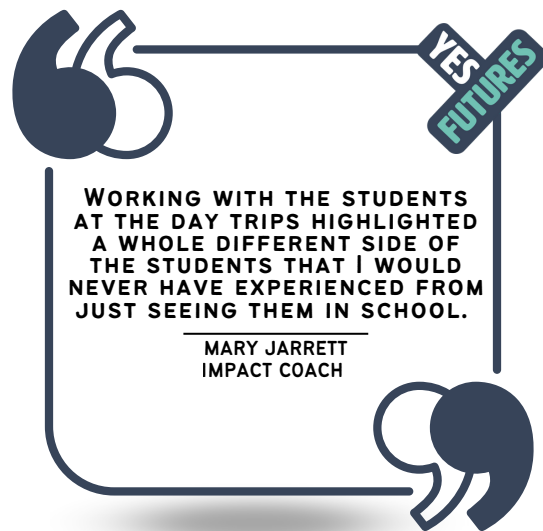
The Why/ROI

- Programme connects you with motivated learners ready to succeed in the industry
- Build a stronger, more aligned early talent pipeline
- Improve retention and outcomes across placements and apprenticeships
- Deliver measurable CSR, DEI and social value outcomes

For more info, or to support any of the above, please contact our Deputy CEO, Nafisah

E: nafisah.graham-brown@yesfutures.org

T: 07908 687779



WORKING WITH THE STUDENTS AT THE DAY TRIPS HIGHLIGHTED A WHOLE DIFFERENT SIDE OF THE STUDENTS THAT I WOULD NEVER HAVE EXPERIENCED FROM JUST SEEING THEM IN SCHOOL.

MARY JARRETT
IMPACT COACH



Zooming into the world of work!



Supporting every step of the journey

