

Disadvantaged young people are facing more barriers than ever to achieving their potential



The Covid pandemic has deprived young people of years of social and educational development



Young people aren't prepared for the world of work and not all employers know how to get the best out of them when they enter it



Stretched schools and youth services are unable to provide every young person with all the time and support they need



The cost of living crisis is draining young people and their families of precious income, time, energy and a sense of security



Declining wellbeing and anxiety about the future are exacerbated by social media and an increasingly uncertain world

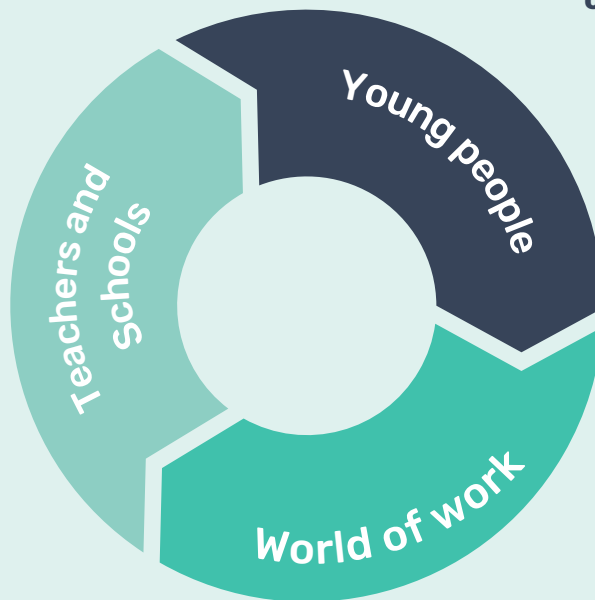
Without the critical life skills and support they need to overcome these barriers, disadvantaged young people fail to achieve their potential.

Education and the world of work need greater insight and resource to create empowering environments where all young people can thrive.

We must act

Change is possible

We build evidence and use it to empower schools and teachers to prioritise the development of critical skills in classrooms of the future.



We coach young people to grow their talents in confidence, communication, resilience and self-awareness, so they can identify their aspirations and take steps towards achieving them.

We forge connections between schools, young people and the world of work, so together they can build pathways to the workplaces of the future where everyone can thrive.

Our Goal

Every child believes in themselves and fulfils their potential, in a world where their voices are heard and their needs are met.

