

Becoming an Impact Partner with Yes Futures



Positive futures begin with self-belief



Empowering every
young person to
believe in **themselves**

Join our mission, achieve your business goals and make an extraordinary impact.

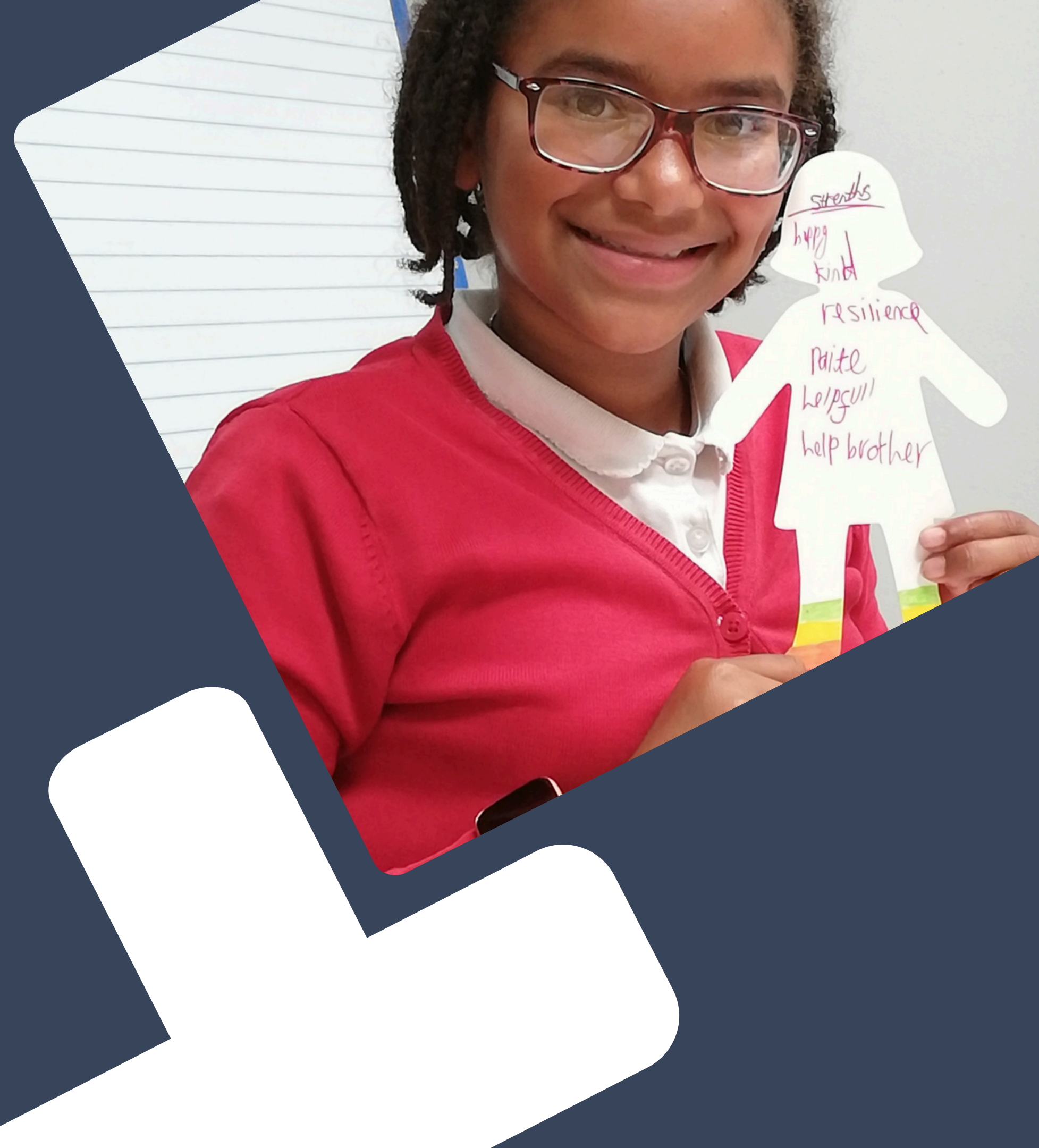
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Positive futures begin with self-belief

Our mission is to help forgotten young people believe in themselves and discover their personal potential.



We are experts in unlocking self-belief through coaching.

Our Programmes

We run an award-winning youth coaching programme in schools across London and the South East.



Our Partnerships

We help corporates inspire, engage and upskill their people, and develop and diversify their talent pipeline.



Our Power

Together, our programmes and partnerships inspire a movement of change: towards a future where all young people have high self-belief and fulfil their potential.



Sarah Sewell set up Yes Futures to put self-belief at the heart of our education system.

Sarah's story

Sarah is an 'outstanding' qualified teacher. Whilst working in one of the most disadvantaged schools in London, she recognised a huge proportion of young people were not fulfilling their potential - the '**forgotten middle**'.

The key issue for these young people is a **lack of self-belief**.

Research shows that with higher self-belief, young people are more engaged, more motivated, and achieve better academic and employment outcomes*.

Self-belief **can** be taught and nurtured; but our current education system is failing to address this fundamental need.

*(Sutton Trust, NCFE, HMC, University of Birmingham, Public Health England)



"Social and emotional competencies are a more significant determinant of academic attainment than IQ."

Public Health England

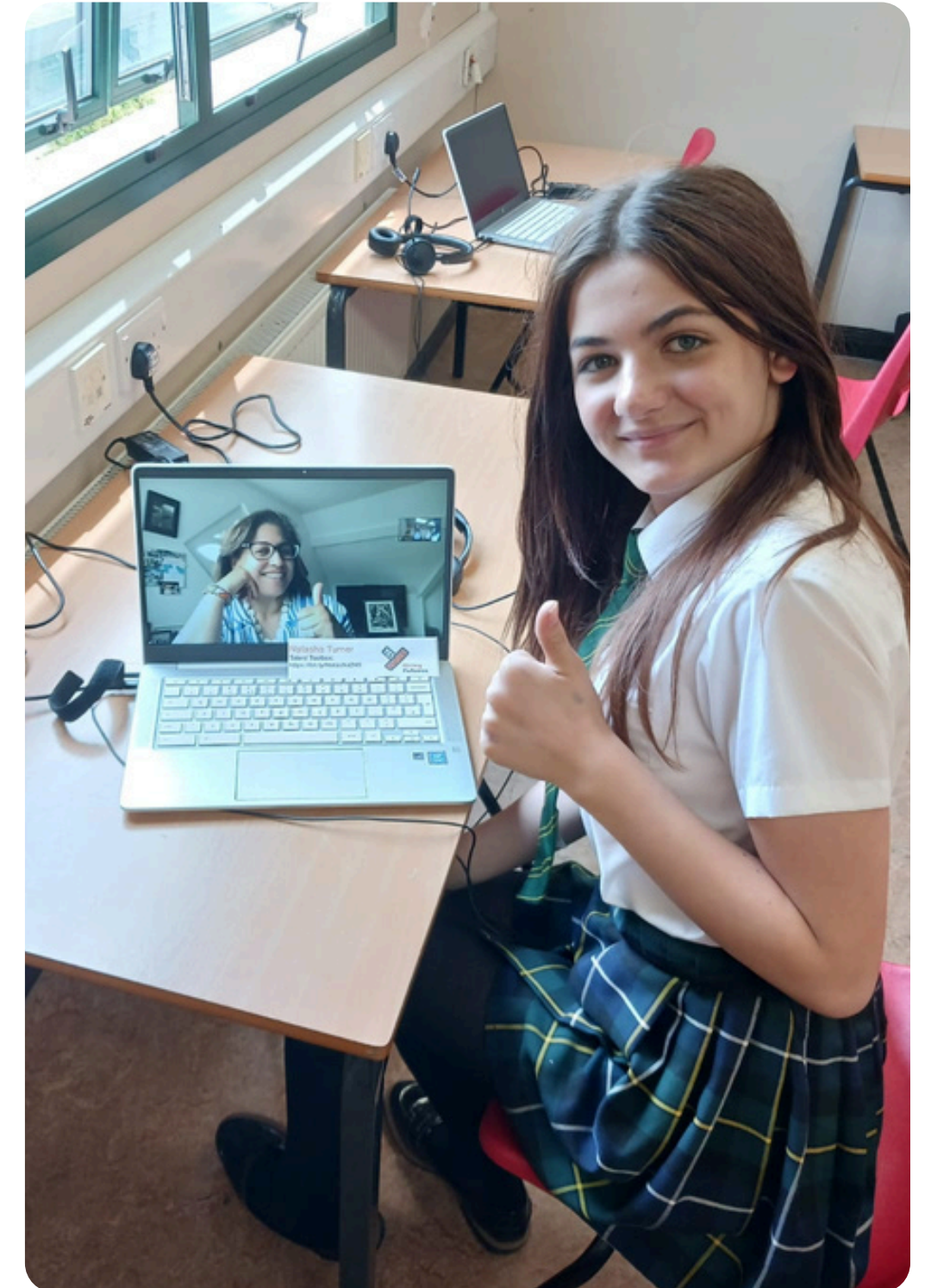
“Yes Futures changed my life.”

Lauren's story

- We met her in Year 9, when she was 14.
- A young carer from a disadvantaged background, she struggled to engage with school and was extremely unconfident.
- She wouldn't speak aloud in a classroom and had few friends.

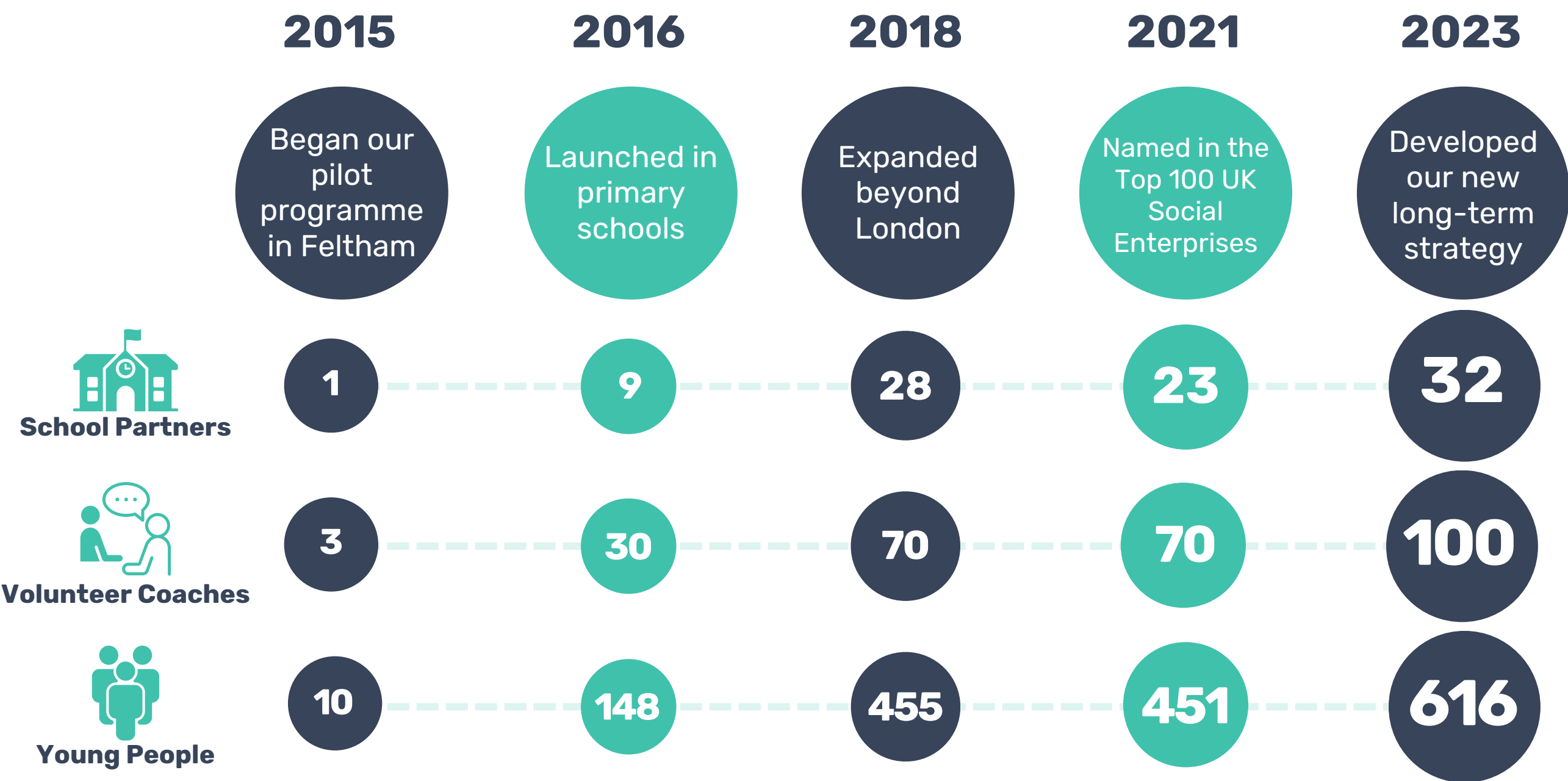
After her experience with Yes Futures, she began to believe in herself.


- Her confidence grew, and so did her motivation at school.
- Two years later she became Deputy Head Girl.
- She has now graduated from university and is training to be a teacher, to help other young people just like her.




We want to double our reach by 2027.

We are looking for partners to support our three-year strategy to support over 1,200 young people each year, begin to shift the priorities of the UK education system and move us closer to our long-term vision.







2027 GOALS




Influencing a movement for change



70



250



1200

Become an Impact Partner

Join our mission,
achieve your business
goals and make an
extraordinary impact.



Becoming an Impact Partner is easy.

Inspire, engage and upskill your people, alongside directly supporting the young people who most need your support.



World of Work

HOST a **World of Work Day** and inspire a group of students at your workplace



Online Coaching

We will **TRAIN** your people in **coaching skills**, benefitting the way they work

Inspire a group of students at your workplace.

World of Work insight days



"Because of the World of Work day, I was able to figure out my ambitions and my dreams."

Sam, aged 13



Benefits to your business

- **Social mobility:** support routes into employment for disadvantaged young people from diverse backgrounds, by raising their aspirations
- **Talent pipeline development:** be attractive to future job-seekers
- **Positive brand awareness:** amongst students, schools, and other businesses and professionals

Benefits to your people

- Team-building and employee engagement
- Leadership opportunity for junior colleagues
- Gain a deeper understanding of your community

We will train your aspiring leaders to coach our students.

Online Coach Training and Experience programme



"Colleagues on the programme felt a greater sense of connection to our communities, have become more engaged and developed new skills, through this excellent coaching experience."

Amanda Buchanan, Strategic OD Lead,
London Borough of Hounslow

Benefits to your business

- Develop your aspiring leaders' coaching skills through a challenging, but well-supported programme
- Foster a coaching culture within your teams
- Build positive working relationships through cross-team connections
- Gain a deep understanding of the needs and experiences of young people facing disadvantage

Benefits to your people

- Rapid skill development through hands-on learning
- Flexible, remote volunteering role
- Expert training and ongoing support provided

Our award-winning programmes

We support targeted
8-16 year olds in
primary and
secondary schools.



We equip young people with essential skills.

Through personalised coaching, students identify their strengths and set challenging goals in four areas:



Confidence



Resilience



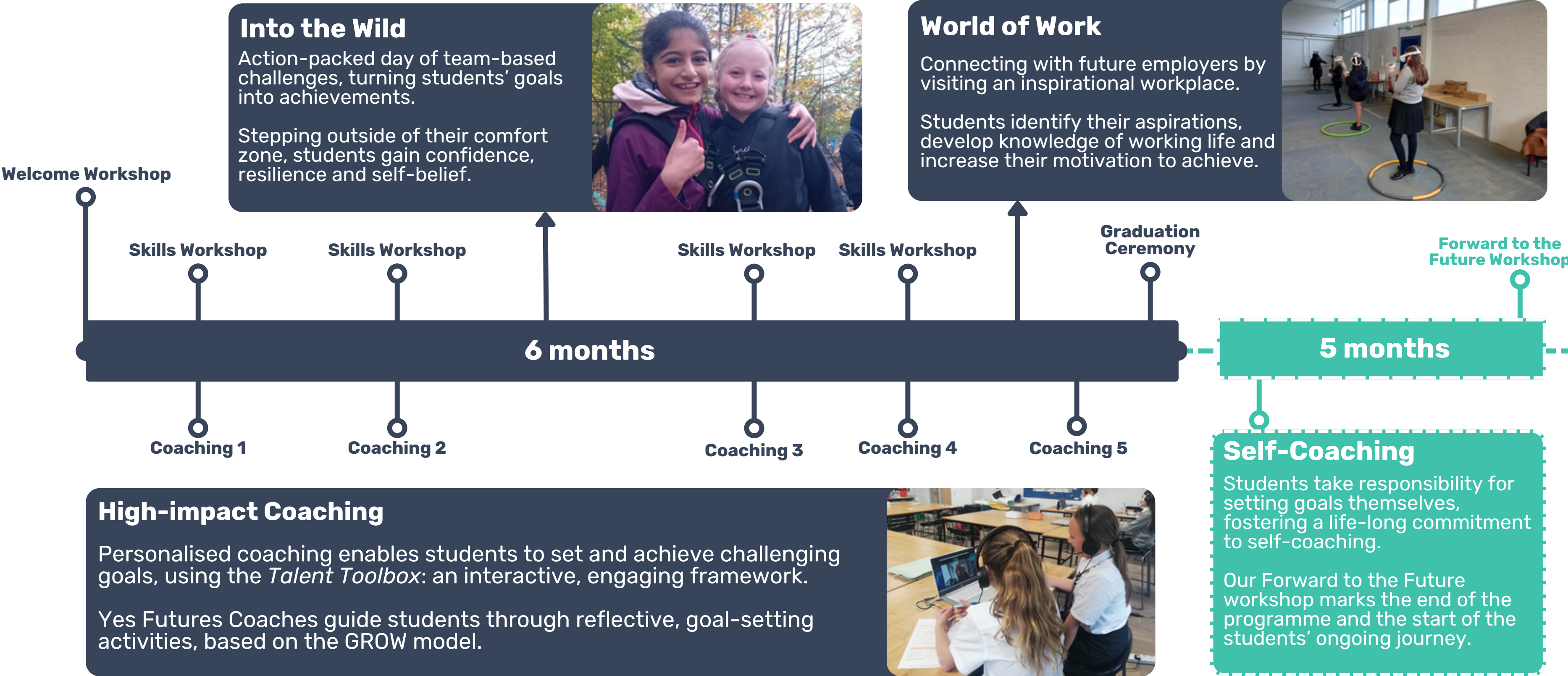
Communication



Self-awareness

We have a unique, high-impact curriculum.

Our structured process involves 14 touchpoints across 11 months.



Our incredible impact

92% of our students improve their essential skills.



We make students more motivated and prepared.

And teachers and parents notice a tangible difference too.



78% of students
feel more
prepared for the
future



72% of students
feel more
motivated to
achieve at school



81% of students
feel they have
skills which are
valuable to other
people



78% of students
have a better idea
about future
opportunities
available to them



77% of students
feel the Rising
Futures
programme has
made a positive
difference to them

“The programme has made a significant difference to student attendance and academic progress over time.”

Deputy Headteacher, Passmores Academy



“I have seen so many changes in her. She is doing so well in school now. She stands up to her weaknesses and takes them head on. The programme was fantastic and I can’t thank you enough.”

Parent

We have supported 3,400 young people so far.

And have a proven, long-term impact.

As a result of our programmes, young people...



Improve their confidence, resilience, communication and self-awareness.



Become more motivated to achieve and more engaged in school.



Learn how to self-coach, taking ownership over their development.



Have the self-belief needed to achieve personal goals and positive long-term outcomes.



“Rising Futures helped me to not give up straight away if something doesn’t work out the first time. It has also helped me to not let my anxiety get the better of me, and I make myself come into school when before I probably would have stayed at home.”

Molly, age 15

How you can get involved

Becoming an Impact
Partner benefits your
business and our
young people.



You can join our growing network of Impact Partners

HAVAS

CIIC
MARKETS

LSEG

London Borough
of Hounslow

St
James's
Place

Hawkins\Brown

ReedSmith

KPMG

Gartner

WELLA
PROFESSIONALS

ZS

hp

"Being a Yes Futures Coach has been a brilliant experience for me - I would highly recommend it!"

Gartner employee

"I bumped into one of the young people the other day and he crossed the road to say hi and tell me what he was up to. That was a great feeling."

LBH employee

"I have really enjoyed working on my coaching skills and developing myself as well. I left my first session so energised and spent hours looking at ideas for developing self esteem, which will help me not only as a coach but across my work as a whole."

Impact Partner employee



We have a range of partnership packages available.

Your partnership fee goes directly to supporting more young people.

<div>Elevate</div> <div>Impact Partner</div>	<div>£60,000 per year</div> <div>Empower 300 young people with more self-belief</div>	<ul style="list-style-type: none">• Dedicated spaces for up to 30 employees to train as Coaches• Option to host up to 8 WOW days• Completely bespoke partnership marketing package, building positive brand awareness• Tailored launch, engagement and impact reporting opportunities, designed to meet your needs
<div>Inspire</div> <div>Impact Partner</div>	<div>£20,000 per year</div> <div>Empower 100 young people with more self-belief</div>	<ul style="list-style-type: none">• Dedicated spaces for up to 12 employees to train as Coaches• Option to host up to 4 WOW days• Tailored partnership marketing package, building positive brand awareness
<div>Engage</div> <div>Impact Partner</div>	<div>£8,000 per year</div> <div>Empower 40 young people with more self-belief</div>	<ul style="list-style-type: none">• Dedicated spaces for up to 5 employees to train as Coaches• Option to host up to 2 WOW days• Partnership marketing opportunities, building positive brand awareness

We encourage Impact Partners to sign-up for a three-year partnership, which enables you to receive a **25% discount** on the above fees.



Why become a partner?

Every £1,000 improves life chances for 5 more disadvantaged young people.



"It's an honour and privilege to play a small part in building a better future for these young people."

Impact Partner lead, EY

Benefits to your business

- **Be part of a movement of change**, influencing the education system to focus on self-belief
- **Make a substantial difference** to an innovative charity working directly to change young people's lives
- **Improve your employee value proposition** and build positive brand awareness

Benefits to your people

- Team-building and employee engagement
- Foster engagement and purpose by giving back to a tangible, important cause
- Structured, trustworthy option for your CSR goals and employees' personal giving goals

**For more information,
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www.yesfutures.org

Empowering every young person to
believe in **themselves**

